



Basic BizBox Functions



Web Page and Content



Product Catalog



Prices, Sales, and Campaigns



Marketing



Sales



Partner Portal



Reports and Statistics



Administration and General Characteristics

Web Page and Content

- > There are **ready-made page templates**, product catalogs, and check-outs, which you can fully edit (HTML, CSS, JS and internal widgets and plugins); their final form is not constrained by the system.
- > **Easy preparation of the site's content** - a component for blog and text content using a WYSIWYG (visual editing of the Word type).
- > **Development mode** for complete **e-shop testing**, including orders and connection to external services.
- > Possibility to use your **own domain**, as well as third-level domains for each section of the site.
- > **Management** of banners, news, references, and galleries in the form of data lists.
- > Multilingual website and **translation center** (the correct language displayed for each visitor governed by a sophisticated detection of their geographic location).
- > **Dynamic creation of navigation and menu**.
- > Optimization of the handling of content - **caching, unique links, embedded images, automatic thumbnail creation**, and more opportunities for better and faster handling of pages.
- > **API module for support of JS / Ajax** functionality.
- > **Managing templates for e-mails, invoices** and other documents used for the e-shop, possibility to define its appearance yourself.
- > **File manager**, the use of **CDN networks** (fast image handling) and complete control over the transferred data (statistics) as well as the possibility to utilize **external storage** for pictures, catalogs and other files.
- > **External file source** is supported (**Amazon S3**). It can be used similarly to the File Manager.
- > **Operation of multiple separate websites from one account** (such as the sale of products for a selected microsite). Microsites can be connected to the main sales site or transmit the entire contents of the cart between sites.

- > **Detailed SEO settings**, advanced SEO tools, a site map with the possibility of customization, management of robots.txt, custom settings for tracked codes and other settings.

Product Catalog

Products

- > **Unlimited number of products in the catalog**, and on the customer side there is advanced search and filtering according to specified characteristics, prices or availability;.
- > **Creating product bundles** - linking two or more products into one.
- > Detailed **options for the description** of each product:
 - **Dimensions** (this data can then be used for exact calculation of weight and dimensions of the entire order, by which the customer is offered only the relevant modes of transport);
 - **EAN, serial numbers** and **product codes** enable clear definition not just within BizBox, but also when communicating with external services, which may include warehouses or economic systems;
 - **license numbers** in case you decide to sell software. Each piece sold can be distributed along with a **unique code**;
 - **Product variants** allow for the creation of multiple variants (for example, colors and sizes) of a product (for example, clothing);
 - **Related products** allow for the definition of similar products, **accessories**, as well as products for **cross** and **upselling** (unless you manually specify similar products, BizBox selects them automatically based on identical properties and prices);
 - **details of the manufacturer and brand**, image galleries, downloads, tags and any custom attributes (dimensions, materials, certifications, etc.);
 - setting up **free shipping** and **limiting the availability of individual delivery methods**.
- > **Four types of products** (conventional goods, electronic products, tickets and gift cards), with specific features which enable better and faster order processing and sophisticated sales statistics.
- > **Comparisons** and **favorites** enable the customer to find the right product.

- > Product reviews and discussions.
- > Listing of **best-selling products** in the last 90 days.
- > **Detailed descriptions** and **settings** for product **categories, brands** and **manufacturers**.
- > **Verification of warehouse product availability** in the event that you use warehouses.
- > **Import** and **export** products for easier and faster management (Excel or XML).
- > **Product categories** are in a clear **tree structure** and enables multiple assignments of products.
- > In the case of **selling images and photographs**, the whole module is available which provides everything from uploading photos to their automatic distribution to customers.
- > Settings for **products whose production and dispatch are the responsibility of an external contractor**.
- > The **contractor** must sign into the site in a **special protected section**.
- > **Orders are available for suppliers who are responsible for dealing with them** (purchased products, customer addresses, possibility to change the status of orders).

Warehouses

- > **Warehouse management with complete administration** (issuing receipts, stock release notes and in the case of multiple warehouses even transfer notes), which will show in detail the actual stock availability of the product.
- > Management and **setting of stock availability** for products entering stock in the future.
- > **Connection to external warehouses** such as Geis and COMGATE or easy use of your own inventory control using ESB.
- > **Administration of packaging materials**, their prices, and subsequent calculation of their suitability according to the weight and size of products from the order.
- > **Application for the dispatch department**, which keeps track of a particular shipment, along with its current status. Information about it is dispatched to the systems of the connected carriers.
- > The ability to **send customers alerts on the stocking** of one particular product.
- > Product **batch** and **expiration** evidence.

Prices, Sales, and Campaigns

- > **Multi-currency** not only enables selling abroad, but also creates a zone for several price lists in different currencies.
- > **Exchange rates** for multi-currency business enables the conversion of one order into a single currency.
- > **Price levels** which use multiple active price lists at once.
- > **Vouchers** that can be distributed to customers, even automatically (for example, after the payment of an order).
- > **Discounts** that can be applied globally or according to the settings (2 for 1, by user, order size, purchase volume, etc.).
- > **Time-limited (daily) discounts** that allow, for example, the listing of current events which can change daily (based on discount settings).
- > **Volume discounts** when buying larger quantities of a particular product.
- > **Gifts** (free products) in the event that the customer creates an order according to your settings (number of products, the total price of the order, etc.).
- > Generic **price lists** with setup of **base and sale prices**, **campaign price lists**, **discount price lists** and **special offers**.
- > **Partner lists** for **B2B** and **wholesale customers**.
- > **Transparent tax system** which guarantees the correct tax calculation for both individuals and legal entities, but also country specific.

Marketing

- > **Loyalty system** for customers.
- > **Internal tracking system** to support advanced campaigns.
- > **Content campaigns** designed to change the contents of the site for a certain period or for a group of visitors.

- > **Page testing** which displays a new variant of pages, but only to a certain number of visitors, making it possible to measure their success according to the settings of specific objectives and criteria.
- > **Product feeds** for Heureka, Zbozi , Idealo (DE, AUT), Kelkoo, Ceneo (PL), Google shopping and the ability to define any custom format. **External category mapping** application included.
- > Clear and **easy management of SEO** settings for maximum visibility of the site in search engines.
- > **E-mail marketing** with links to MailChimp.
- > **Incomplete order tracking** (abandoned carts).
- > Tools for **affiliate marketing**.

Sales

- > Receiving and **transparent management of orders**.
- > **Customer Management** with an overview of orders.
- > **Quick order previews**, which contain all the necessary information, are **available in all modules**.
- > **Sending of e-mails** can be **automatic** (when creating or paying an order) or manual, which lets you write your own e-mails, regardless of the assigned template. The e-mail can also have automatically attached documents (invoice, pro forma invoice or just a summary of the order in PDF format. These documents can be automatically generated with the order).
- > The ability to connect with a **text-message gateway** which makes it possible for the system to **send customers a text message** with information about changes in the order status.
- > **Registration of Sales** ready.
- > **Sending notifications regarding new orders** or changes to their status (information on the payment of the order).
- > **Sales automation** not only for electronic products (photos, software), but also for goods in connection to external warehouse - receiving of the order, generation of documents, linking to the accounting system, logistics, warehouse synchronization status and order status.

- > **Tracking delivery status** via registration tracking numbers.
- > **Manage the order load** (purchase price of the product, packing costs, postage, ...) and then **calculate the order margin**.
- > Support for a series of payment (eg. **GoPay, PayU, PayPal, GPE, Sofort, Czech Savings Bank** (Ceska Sporitelna), **Stripe**) and delivery (eg. **DPD, Zásilkovna, Uloženska, Geis, PPL, Czech Post, IN TIME**) methods.
- > Possibility to ship via **Balikobot**.
- > **Direct connection** (sending data on shipments) for DPD or Zásilkovna.
- > **Internal customer classifications based on issues and VIPs**, which can be worked with in further detailed in the order.
- > **Calculation of the recommended methods of delivery**, while eliminating from the menu the methods which, due to the size and weight of the package, can not be used.
- > Registration by means of e-mail address / login (including the ability to **login via Facebook**), registration e-mails automatically sent.
- > **Super login option** – administrator of the site can sign in as a selected registered customer and view their account (settings, displayed prices).
- > **Customer portal with a list of orders**, addresses and complete administration of the customer account. When dealing with the sales of electronic products, customers can download them directly from their account.
- > **Checkout** designed for sending an order can be only **one and even multi-step**.
- > **Automatic provisioning of tax documents for a refund**, records of orders, when canceling a contract.
- > **Portal for complete management of complaints**, which allows customers to establish a claim, add attachments and even comments. Consequently, your account can monitor the whole process of solving their problem.
- > **Automatic** (Fio bank) **and even semiautomatic** (SEPA) **recording of bank statements** that assign payment for orders.
- > **Viewing QR code** on e-commerce documents for quick and convenient payment.

- > **Linking to economic systems**, including synchronization of orders, warehouse or export of invoices.
- > **Reviews of orders** on servers that deal with the offers of the highest rated purchases, such as Heureka, including the **import of customer ratings from Heureka** which can be displayed on the web.
- > **Setting branches and banking connections** for dealers.
- > **Exports** of orders, invoices (possibly other documents as well) in different formats and for various services (not only economic systems, but also information for carriers, etc.).

Partner Portal

- > **B2B sales**, including **partner portal**.
- > **Segmentation of partners in clubs** (tiers), for which it is possible to specify different price lists.
- > In addition to selling, you create and send concrete **offers** based on the demand received.
- > For **certified partners**, the possibility of **sales by invoice** (including setting limits).
- > The possibility to generate **XML outputs** (catalog for partners).
- > **Create a network of dealers** (each dealer has their own account and e-shop) with central administration.

Reports a Statistics

- > **Executive summary** showing the current status of sales, including e--shop arranged in graphs and statistics showing wide ranges of possibilities.
- > **Statistics for orders** can be filtered according to the site where it was generated, according to the country of the customer, or according to the assigned campaigns or products.
- > **Prearranged exports** with a very **wide range of data** on orders, which can be further be processed by various software (Pohoda, Money S3, FlexiBee, ...).

Administration and General Characteristics

- > **Web administration**, all of BizBox is **online**, there is no need at all to download and install things and updates are automatic and free, you always have the latest version.
- > **Project system**, which allows you to **prepare changes**, check them (including the creation of test orders) and subsequently approve them (displayed on the site) as a whole. Possibility of parallel content editing with locking content.
- > **Bulk editing** of records for products, price lists and various settings.
- > **Export** and **import** of data based on a selected template (possibility of making exports for specific software).
- > **Setting up user roles** (content management, product management, order management).
- > **Automatic daily backups**.
- > Traffic via **Amazon** ensures **worldwide availability** from multiple centers.
- > **ESB interface** for communication with other systems and services.
- > **GDPR ready**.



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